



JOB VACANCY BRAND AMBASSADOR

About Radnor Hills

Radnor Hills is an award-winning leading soft drinks producer based in beautiful countryside at Heartsease in Knighton, Powys. Established in 1990 by founder William Watkins, independent and family-owned, Radnor Hills produces over 400 million still, sparkling and flavoured water drinks every year. Our brands include a full range of Radnor Hills spring water, Heartsease Farm, Radnor Splash, and our market-leading range of school-approved children's drinks, Radnor Fizz.

Radnor's diverse drinks portfolio is all made using exceptionally pure Welsh spring water sourced from our family farm's land, just minutes from the production line for maximum freshness. Radnor is a multi-format facility manufacturing glass, PET, cans and Tetra Pak all from one site. Our customers include all the major multiples as well as schools and independent retailers.

The Role:

As Brand Ambassador you will be representing Radnor Hills to the highest standard providing support to the sales and marketing team. You will participate in product demonstrations, attend trade events, conduct site visits, facilitate product pull-through and handle other account-based marketing tasks. This is a dynamic, varied and hands on role where no two days are the same - involving customer facing promotional work and physical work when setting up for events and trade shows. A full UK driving license is required for this role as you will be required to travel regularly and drive company vehicles.

Main duties will include:

- Assist with promotional events, trade shows and product launches. Coordinate with various departments to ensure brand consistency and enhance brand recognition.
- Represent and promote Radnor Hills Soft Drinks in a positive and professional manner.
- Conduct product demonstrations to showcase the uniqueness and value of our soft drinks.
- Identify new business opportunities and report market trends.
- Conduct site visits and build strong relationships with customers, influencers and key industry stakeholders.
- Traveling around the UK in company vehicles for trade shows, customer visits and events to represent the business.
- Setting up for shows and exhibitions as well as transporting stock/equipment.

Candidate requirements:

- Ability to travel frequently and adapt to a fast-paced working environment
- Degree in Marketing, Business or related field desirable.
- Understanding of customer and market dynamics.
- Exceptional communication, presentation and interpersonal skills.
- Full UK Driving Licence

Hours and Location:

You will be based at our Head Office at Heartease, Knighton and will be flexible to travel with the role as required. Your normal working hours will be 40 hours per week, Monday to Friday. The salary for this position will start at £27,768 per annum.

If you have what it takes to join our team, we'd love to hear from you!

Please send your current CV and covering letter to jobs@radnorhills.co.uk